Butterbeer

Is it true that people never turn down free beer? Today, the researcher would like to attempt to describe a special type of beer called Butterbeer. For those who are big beer drinkers, sorry, but Butterbeer is non-alcoholic. Butterbeer is sweet but rather rare. In fact, Butterbeer is largely unknown outside a particular grouping of people. So, what is this mystery beer? Harry Potter fans know what Butterbeer is. Butterbeer was an invention of the writer JK Rowling in her famous book series Harry Potter. At Universal Studios, they have a place called the Wizarding World dedicated to the Harry Potter series that serves Butterbeer. Universal also has restaurants, gift shops, shows, and attractions all in honor of the Harry Potter books and movies. It’s like they took everything from the movie and brought it to life for people to experience and enjoy it. Butterbeer is repeatedly mentioned in all seven Harry Potter books and the eight Harry Potter movies. What is Butterbeer? Who created Butterbeer? What does Butterbeer taste like? How many people have heard of Butterbeer?

Although Butterbeer is a drink, Universal Studios serves it in three different ways: flavored ice cream, frozen, and also hot. In the books, Butterbeer is supposed to give you a slight buzz. While considering Butterbeer would be in family theme parks, they decided to make the drink age appropriate. Universal Orlando wanted every guest to be able to try this drink including lactose intolerant people and children. The Harry Potter series is about him finding out he’s the orphaned son of two powerful wizards and possesses unique magical powers of his own.
Harry becomes a student at Hogwarts, an English boarding school for wizards. There, he meets several friends who become his closest allies and help him discover the truth about his parents' mysterious deaths. Harry had to overcome the good and the bad and the ugly, and fight for his life against evil. The Harry Potter movies are all about magic. In the movie, they show a lot of parts where the young witches and wizards are in the great hall eating and drinking Butterbeer. In the movie, Butterbeer is a drink choice for young wizards. Butterbeer is alcohol free with no dairy products in it. According to Carlie McAbee, Butterbeer was described as a mix between cream soda and butterscotch with toppings (McAbee). Butterbeer is a sweet drink. It’s light brown, pretty thick, and has lots of sugar in it. The author of the Harry Potter Series, J.K. Rowling, was the person who had the approval over everything. According to J. K. Rowling, Steve Jayson, who developed recipes for The Wizarding World of Harry Potter, included the Butterbeer (Rowling). After Steve heard that Universal was going to be making a Harry Potter world, he read all the books and watched all the movies. Steve and his co-workers paid close attention to all the food and beverages. He spent moments just looking at every detail during the great hall meetings. He also wanted Butterbeer and his menu to be magical, just like the movie. According to Wikipedia, the attendance at Islands of Adventure rose by 36% in 2010 (“The Wizarding”). The Wizarding World of Harry Potter attendance is still increasing every day due to Butterbeer and all the interesting places in Harry Potter World.

The researcher had to use process of elimination for the survey questions. The researcher had to pick the most significant question that she felt that was best for her survey. The researcher used google scholar to help her find secondary sources. The researcher also looked up interesting facts about Butterbeer. The researcher and her professor were curious as to what made Butterbeer so good and irresistible. To help her find more secondary sources, she looked up the
survey questions she came up with thirteen questions were typed up on a word document giving
the researchers name and topic. Dr. Randall present everyone’s survey on the board to see. The
English 1101 class was told to take out a piece of paper to write their answers. Dr. Randall went
through each survey, reading them aloud, giving everyone enough time to write a response. The
English 1101 students weren’t allowed to put their names on the paper; the survey was meant to
be anonymous to make the research more fun and interesting. When the class was finished
answering all the questions, they passed their paper to the researcher so the researcher can
analyze their responses. The papers were then sorted based on the following survey questions
which you will hear about in the next paragraph.

To conduct this study, the researcher surveyed an English 1101 class at Dalton State
College in Dalton, Georgia in April of 2017. The questions that were created included that are
not shown are: What is the age? 18-34 years old. What were the gender? 74 %Female and 26% male. Have the respondents ever been to Universal Studios? 9%. Have the respondents ever tried Butterbeer? 3%. How often do the responders go to Universal or Disney? Not often but 1/18 go once a year. What is the responder’s favorite park in Universal Studios or Disney? 3/18 said Magic Kingdom. What were the respondents Ethnicity? 37% of the class was Hispanic; 26% of the class was Caucasian; 21% of the class was Asian; 11% and, 3% of the class was African American. How would the respondents describe the taste of butter beer? 5% said sweet 1% said fresh and 75% said looks good. After seeing what Butterbeer looks like and what is in it, would you try it? 76% will try it. Why or why not? 9% No and 1 % said looks like beer. Have the respondent ever wanted to try Butterbeer? Yes 75 No 9%. Did the respondents know what Butterbeer was? Yes 5/18 No 8/18. Would the respondents recommend Butterbeer to friends and family? Yes9/18 No 3/18 and 4/ 18 have to try first. The researcher gathered information /
questions she thought that was significant and made a pie chart to make it more visual for viewers. Results of 1101 in class survey: 2/18 respondents have not heard of Butterbeer. 5/18 respondents have heard of Butterbeer. According to the English survey 24% of the English class said they don’t want to try Butterbeer (“English 1101”). 76% of the English class said they would try Butterbeer. The 24% that didn’t want to try Butterbeer said “is too sweet” others said “looks like beer” some said they don’t like butterscotch flavor. The 76% said “Butterbeer looks good.” Others said they like cream soda and butterscotch flavor. Some of the respondents said Butterbeer will have an interesting taste.

In addition, another primary source was used by giving a survey on Facebook in April 2017. The Facebook respondents were asked some of the same questions but there were a few different questions like have the individuals ever watched Harry Potter? According to the Facebook survey, 31% of the Facebook responders said yes (“Facebook”). The researcher also asked the individuals have they ever tried Butterbeer. 26% of the Facebook responders said
Butterbeer is their favorite drink at Universal Studios. Also, 26% of the Facebook responders will recommend Butterbeer to their friends and family. 17% Favorite Park was Magic Kingdom. 25% of the individuals who haven’t tried Butterbeer said it’s on their bucket list.

The researcher feels like she got the answers she was looking for based on her topic. The researcher feels a lot of people like Harry Potter and the ingredients of Butterbeer and that individuals who don’t seem to like Butterbeer would like it in the form of a drink or food. Do remember there is ice cream, cupcakes, pancakes, frozen drinks, and hot drinks that might be more delicious than the Butterbeer drink.

In conclusion, what is Butterbeer? What does Butterbeer taste like? Who created Butterbeer? Butterbeer is the popular drink taken from the Harry Potter series that can be served either cold with a taste similar to cream soda or frozen as a slush with a butterscotch-like foam on top. One may also purchase it either in a regular plastic cup or in a mug. According to Leisa Anne Clark, author J.K. Rowling was asked what Butterbeer tastes like, and she said: "I made it up. I imagine it to taste a little bit like less sickly butterscotch" (Clark para.1). J.K. Rowling was also the creator of Butterbeer. The researcher feels very successful about her survey questions and her answers to the questions. The researcher thinks it was very humble of the creators to think about everyone when making Butterbeer. Readers that have not watched any of the Harry Potter movies must see them. Listeners take a trip to Universal Studios to enjoy everything that comes to life and get the full Harry Potter world experience with a taste of Butterbeer. The researcher indeed found what she was looking for and thought it was funny that more girls were willing to try Butterbeer than boys. There was a big difference in the age group, a big gap ranging from 18 to early 30. Further research needs more questions and maybe sample Butterbeer before writing the paper and asking survey questions. The researcher is still satisfied
with the information she has about Butterbeer. The researcher is a Harry Potter fan. She is looking forward to going to Universal Studios this summer and enjoying a Butterbeer. The researcher may also do some more digging when she arrives at Universal. The researcher will ask the people at The Wizarding World of Harry Potter her survey questions as the same in her English 1101 about Butterbeer.

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Work Cited


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