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English 98
19 February 2014

Inspiration in Commercials

Even though I’m not a football fan of any kind, and I do not watch the Super Bowl, I just love some of the commercials. Many commercials are so stupid and funny, and some show inspiration. Every year Budweiser comes up with some pretty amazing ads. This year "Puppy Love" made me cry, last year's ad with the donkey made me smile and laugh, and horse time (not sure of the official name) gave me a different perspective on life. Budweiser's ads always have a positive message, and that's why I watch their ads most.

"Puppy Love" made me cry because it shows true friendship cannot be broken and never dies. The small yellow lab puppy kept running away from the animal shelter and became good friends with a Clydesdale. Every time the stable owner would take the puppy back, he would just keep escaping. One day, the lab was adopted, and, as he was leaving, all the Clydesdales broke out of their stalls, jumped over fences, and ran down the car to get their friend back. In the end, the stable owner adopted the puppy, and he never had to leave the farm or his friends again. The commercial focuses on true friendship and how everyone should do what they can so friendship won’t die.

There's something about a donkey that makes me smile. Another Budweiser commercial followed a donkey who wanted to be a Budweiser Clydesdale. It was his dream. So, he worked hard practicing the Clydesdale walk, got hair extensions on his legs, pulled small wagons to build strength, and finally received an interview to try out. He stands in front of about
ten Clydesdale horses and hee-haws the best that he can. He must have shown heart because he got what he wanted. He got to be first "horse" pulling the Budweiser wagon. The ad showed me no matter how different you are and no matter the odds, never give up on something that is your dream. You can be anything you want to be.

The horse time commercial is similar, except it's an actual Clydesdale wanting to be one of the Budweiser horses. Again, there is a character who practices to become a Budweiser Clydesdale. Working hard and fighting for what you want can have its pay offs. Be brilliant, fight for what's in your heart, and you will succeed.

All these commercials were inspiring. Hold on to true friendship, you can be anything you want to be, and never give up. Budweiser always seems to have a positive impact with their commercials for the Super Bowl. That is why their ads are my favorite.